

Nicole M. Alleyne

ADJUNCT FACULTY • VISUAL COMMUNICATION • MULTIMEDIA EDUCATION

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Experienced educator, instructional designer, and multimedia professional with 17 years of university-level teaching experience and expertise in educational technology, digital media, front-end development, and curriculum design. I specialize in creating engaging learning experiences through innovative instructional materials, e-learning development, and technology integration that enhance student engagement and achievement. Skilled in collaborating with faculty, developers, and creative teams, I combine multimedia production, and strategic project management to design impactful educational content and support student success.

INSTRUCTOR EXPERIENCE

CTE INSTRUCTOR, DIGITAL DESIGN, ART, & ANIMATION, PRACTICUM IN ANIMATION

Houston Independent School District, Houston, TX, August 2024–Present

- Teach Design and Technology courses for 150+ students in grades 9–12 annually, preparing learners for college, industry certifications, and careers in creative, print, and digital media fields.
- Deliver instruction in Adobe Creative Cloud applications, including Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, and Adobe Express, supporting 300+ industry-standard software training hours each academic year.
- Achieved a 90% Adobe Certified Professional certification rate among 2026 pathway seniors, with students earning industry-recognized credentials in Photoshop, Premiere Pro, and Adobe Express.
- Teach digital and offset printing processes, including prepress preparation, file optimization, color management, and production workflows, producing 15+ printed pieces annually through student-led projects.

ADJUNCT FACULTY, MULTIMEDIA

Touro College, Graduate School of Information Sciences, New York, NY, 2019-2024

- Instructed Foundations of Web Design and Development courses for approximately 50 graduate and international students annually, integrating technology, design, and coding concepts to support diverse academic and professional backgrounds.
- Developed and continuously enhanced curriculum covering HTML, CSS, JavaScript, UX/UI design principles, accessibility standards, and content management systems, resulting in a 95% course completion rate and measurable growth in technical proficiency.
- Designed and facilitated multiple project-based learning experiences per semester that combined web technologies, visual design, user-centered design methodologies, and coding practices, enabling students to develop industry-relevant digital portfolios.
- Assessed and evaluated over 100 web design and development projects annually, providing individualized feedback that increased student performance, coding competency, and application of design-thinking principles.

ADJUNCT FACULTY, CREATIVE TECHNOLOGY & DESIGN

Fashion Institute of Technology, SUNY, New York, NY, 2014-2019

- Taught undergraduate courses in web design, visual communication, portfolio development, digital media production, and emerging media technologies, serving 75–100 students annually across multiple course sections.
- Designed, developed, and continuously revised curriculum, assignments, and instructional materials to maintain 100% alignment with departmental and state learning outcomes, accreditation standards, and evolving industry practices.

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- Led students through user-centered design processes, professional portfolio development, and digital publishing workflows, resulting in 90% of students successfully completing industry-standard portfolio projects.
- Integrated industry-standard software and web technologies, including Adobe Creative Cloud, HTML, CSS, JavaScript, and content management systems, into classroom instruction through 20+ hands-on projects annually.

PROFESSIONAL EXPERIENCE

DESIGN DIRECTOR

HollywoodLife.com, Penske Media Corp, New York, NY, 2017-2024

- Directed visual communication strategies across web, video, print, social media, and branded content platforms, promoting brand visibility.
- Collaborated with editorial, development, and marketing teams to create engaging digital experiences.
- Leveraged analytics and SEO strategies to support audience growth and maintain traffic of 13M monthly unique page views.

MULTIMEDIA ART DIRECTOR

Frederick Goldman Inc, New York, NY, 2012-2015

- Directed visual communication and multimedia asset creation, driving marketing, product education, and stakeholder engagement across 4 brand lines.
- Partnered with cross-functional teams to translate intricate, complex product information into highly effective visual designs and interactive user experiences.
- Designed diverse digital, print, and presentation materials for industry events and corporate training programs, reaching an audience of over 300 professionals.

CREATIVE DIRECTOR

Basia Group of Companies, Trinidad & Tobago, 2009-2012

- Managed content development and visual communication strategies for all media brands, ensuring cohesive, audience-centered messaging across all touchpoints.
- Led the strategic development and expansion of a diverse media portfolio, managing content initiatives across print, digital, TV, and live-events with an annual budget.
- Directed multi-channel creative campaigns across print, digital, broadcast, and live platforms, scaling overall brand reach by 30% in the Caribbean region.
- Partnered with cross-functional creative, editorial, marketing, and production teams of 8 professionals to deliver seamless multimedia user experiences.

E-LEARNING AUTHORING & MULTIMEDIA TOOLS

- Articulate Storyline 360, Adobe Captivate, Canvas LMS, and TechSmith Camtasia

EDUCATION

NEW YORK UNIVERSITY, GALLATIN

Master of Arts

THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

Bachelor of Arts